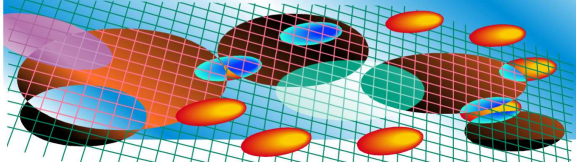


chris aston ceramics



ceramic enamel screen
printed decoration

4 High Street, Elkesley Nr Retford
Nottinghamshire UK DN22 8AJ

Tel/Fax 01777 838391

email: chris@chrisastonceramics.co.uk
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CUSTOM PRINTED DESIGNS FOR CERAMIC BEER HANDLES

FOR THE MICRO AND INDEPENDENT BREWER

With your own brewery name and logo on these handles you will create a high profile professional image and irresistible appeal for the pubs you supply on a regular basis, as well as outside bars, and impress your new customers too. Ideal for fitting to beer pumps when at beer festivals as an attractive individual feature, you can also sell them to the growing band of enthusiastic collectors of memorabilia who attend these events.

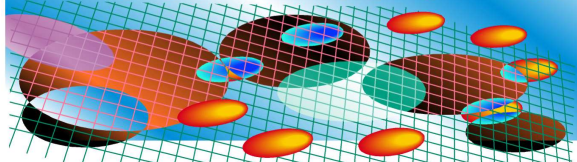
FOR THE FREE HOUSE PUB

Give your bar and hand pumps that special finishing touch that your customers will remember with our custom printed beer pump handles. Our colour coordinated handles are printed with ceramic enamels and gold, with your own design and pub name, and are an excellent replacement for all the mixed handles you may have on the bar from the past.

CREATIVITY AND DESIGN

All our graphics, printing and ceramic production is under one roof, which means we can offer a flexible and personal service, supplying small quantities with fast delivery. All this, combined with our 40 year's experience combines to give you flexible creativity and speedy service. Match your ideas with our expertise - promote interest at the point of sale - and have the beer handles which will enhance your beers and your image in the eyes of your customers!

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CUSTOM PRINTED DESIGNS FOR CERAMIC BEER HANDLES

PRICE LIST 2012

QUANTITY	1colour	2colour	3colour	4colour	enamel print
6(min)	£22.50	£24.00	£25.50	£27.00	each
8	£19.50	£21.00	£22.50	£24.00	each
12	£18.50	£20.00	£21.50	£23.00	each
25	£18.00	£19.50	£21.00	£22.50	each
50	£15.00	£16.50	£18.00	£19.50	each
100	£14.00	£15.50	£17.00	£18.00	each
250	£11.00	£12.50	£15.00	£16.50	each
500+	£8.50	£9.50	£11.50	£13.00	each

Prices quoted subject to sight of the artwork

Plus carriage at cost and VAT

The standard handle fits all current UK manufacturers' models of beer pump engine.

ARTWORK AND GRAPHICS COSTS

Artwork graphics and colour separation filmsets and screen preparation are costed as a separate item, and can be provided at nominal rates by us or your own creative graphics agency. Our costs are approximately £15 - £20 for single colour artwork, to £70 for 4 colour. A quotation can be given on sight of the artwork.

ARTWORK PRESENTATION

Your design can be presented to us in various forms.

If you can email your artwork as a .jpg we can quote the same day. By post - a sketch together with the best printed copy available e.g. a letterhead, print or drawing, which we can then scan and re draw. We will then send you artwork copyproof for approval together with a quote. Completed and approved artwork from your creative graphic design agency. We can work closely with them to provide information on the way the artwork should be presented for the printing process we use. Finalised artwork can be sent to us by email as an .eps file for AppleMac, or on CD.

COLOURED GLAZES

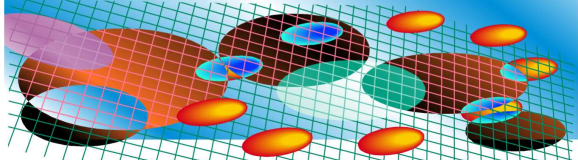
Standard glaze colours for handle are: White and Black, If other non standard coloured glazes are required, these are shade tested and mixed specially for each customer. Add £5.00 per handle for up to 12 handles, £4.00 per handle for up to 20 handles, £3.50 for 50 and £2.25 for 100+.

QUESTIONS AND ANSWERS

We aim to give you the best service possible and are always pleased to give explanations and advice on the above information - nearly all commissions require some talking through, either on the phone or face to face. Please phone 01777 838391 at any time for additional information and we will be pleased to help.



CHRIS ASTON CERAMICS: CUSTOM PRINTED DESIGNS FOR CERAMIC BEER PUMP HANDLES



CUSTOM PRINTED DESIGNS FOR CERAMIC BEER HANDLES

ORDER FORM



NAME.....

TELEPHONE.....FAX.....

NAME OF PUB
OR BREWERY.....

ADDRESS.....

.....POSTCODE.....

Please supply.....quantity beer handles
with glaze colour.....and.....colour
enamel print @.....each

SIGNED.....DATE.....

ORDER NUMBER.....

INVOICE TO:.....

.....POSTCODE.....

ARTWORK

PLEASE TAPE ARTWORK AND COLOUR SAMPLES IN THESE PANELS

